

Healthy Communities

AND PLANNING FOR

Food

A harvest of ideas



**Ontario
Professional
Planners
Institute** **Institut des
planificateurs
professionnels
de l'Ontario**

Ontario Planners: Vision • Leadership • Great Communities

OPPI's Healthy Communities, Sustainable Communities initiative and the corresponding release of **PLANNING BY DESIGN**: a healthy communities handbook have brought much focus to planning for healthy, walkable communities, however, there is more to be done. The symposium will examine the many issues associated with food and how this relates to the planning profession and other key stakeholders interested in fostering healthy and sustainable communities.

This two-day event will address the issues from both an urban and rural planning perspective. Speakers come from a wide variety of backgrounds who are knowledgeable about planning for food. There is also a second day of intensive training workshops that will focus on the symposium topic. These sessions will allow attendees to further explore issues and actively participate in discussions.

THE ONTARIO PROFESSIONAL PLANNERS INSTITUTE (OPPI)

The Ontario Professional Planners Institute (OPPI) is the recognized voice of the province's planning profession. Our more than 3,000 members are employed by governments, private industry, agencies, and academic institutions. Practicing planners work in a wide variety of fields including urban and rural community development, urban design, environment, transportation, health and social services, housing, and economic development. Our members are committed to improving the quality of Ontario's environments and communities.

WHO WILL PARTICIPATE?

Over 300 planning professionals and participants are expected to attend this year. The Symposium attracts a wide range of suppliers, service providers, government agencies, educators and private sector planning and development consultants.

SPONSOR RECOGNITION

Several networking functions within the program will allow you the opportunity to personally deliver your message to delegates. Higher sponsorship levels include Symposium registrations and a display table in the foyer area. In addition, the earlier you sign up as a sponsor, the more recognition you will receive through Symposium marketing, the OPPI web site and the e-newsletter sent to all members.

SPONSORSHIP PROGRAM MANAGEMENT:

Absolute Conferences & Events Inc. is managing the Sponsorship program for OPPI.

Questions regarding sponsorship should be directed to:

Jacqui Sullivan, CMP

Absolute Conferences & Events Inc.

144 Front Street West, Suite 640

Toronto, Ontario M5J 2L7

Phone 416-595-1414 ext. 222

Fax 416-979-1819

Email jacqui@absolutevents.com

Guelph

OCT 28 & 29

2010

**The Delta Guelph Hotel
and Conference Centre**

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OPPI SYMPOSIUM 2010

Platinum Level

\$5,000

PLATINUM LEVEL BENEFITS INCLUDE:

- Two (2) full complimentary registrations to the Symposium
- One complimentary 6' table top display in the foyer area for the duration of the symposium
- Listing as a Platinum Sponsor in all Symposium Newsletters
- Listing as a Platinum Sponsor on the OPPI website with a link to your own website leading up to the Symposium
- Listing as a Platinum Sponsor in Symposium on-site Program
- Logo on sponsor recognition loop that will play at the registration desk and before all sessions
- Recognition at the awards ceremony/reception
- Opportunity to place one news article in a selected issue of the OPPI e-newsletter during the symposium year (*content is subject to approval of the editor*).

PLATINUM LEVEL OPPORTUNITIES

**Celebrating Excellence -
Dinner and Awards Ceremony
With guest emcee Anna Maria Tremonti**

Luncheon

ADDED BENEFIT

An opportunity to place favours at the dinner along with a formal thank you by the OPPI President at the start of the evening.

A formal thank you from a Council Member at the lunch.

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OPPI SYMPOSIUM 2010

Gold Level

\$3,000

GOLD LEVEL BENEFITS INCLUDE:

- One (1) full complimentary registration to the Symposium
- One complimentary 6' table top display in the foyer area for the duration of the symposium
- Listing as a Gold Sponsor in all Symposium Newsletters
- Listing as a Gold Sponsor on the OPPI website with a link to your own website leading up to the Symposium
- Listing as a Gold Sponsor in Symposium on-site Program
- Logo on sponsor recognition loop that will play at the registration desk and before all sessions

GOLD LEVEL OPPORTUNITIES

ADDED BENEFIT

Pre-Awards Reception

An opportunity to hand out favours at the end of the event, and a formal thank you by the OPPI President.

Name Badge

Your logo will be featured on the name badge that every delegate will be wearing, which means your brand will be one of the most prominently visible images throughout the conference.

Signage

As the signage sponsor, your company name will appear on all signage.

Breakfast Functions

(2 Available)

Signage at the selected breakfast, in addition to the opportunity to hand out favours and welcome delegates.

Plenary Session

(Several Available)

You will be thanked at the start of the session and your organization's logo will be featured on the screen at the beginning and end of the session.

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OPPI SYMPOSIUM 2010

Silver Level

\$ 1,500

SILVER LEVEL BENEFITS INCLUDE:

- One (1) Symposium registration at 50% of the full price at time of registration
- Listing as a Silver Sponsor on the OPPI website with a link to your own website leading up to the Symposium
- Listing as a Silver Sponsor in Symposium on-site Program
- Your promotional material (one piece) available on the handout table
- Name/Logo on sponsor recognition loop that will play at the registration desk and before all sessions

SILVER LEVEL OPPORTUNITIES

ADDED BENEFIT

Registration Desk

Your logo will be featured in the on-site program and at the registration desk as the sponsor of this important element.

Design Charette

Sponsor this full day event and you will receive your logo on signage and have the opportunity to place favours or handouts at a table in the room.

Refreshment Breaks (4 Available)

Signage at the selected break, in addition to the opportunity to have hand outs or favours on the break tables.

Post-symposium survey

An electronic survey will be sent to all participants following the Symposium. Your company logo would be featured on this e-mail as the sponsor of this important element.

Mobile Workshop

Appropriate sign recognition and formal thank you will be given on board the bus.

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OPPI SYMPOSIUM 2010

Bronze Level

\$ 1,000

**BRONZE LEVEL
BENEFITS INCLUDE:**

- Listing as a Bronze Sponsor on the OPPI website
- Listing as a Bronze Sponsor in Symposium on-site Program
- Name/Logo on sponsor recognition loop that will play at the registration desk and before all sessions
- Opportunity to place handout material at the sponsored session
- Bronze level sponsors will provide general support for the symposium.

Friends of OPPI

**Student Support &
OPPI Scholarship Fund**

**THERE ARE SEVERAL OPPORTUNITIES
TO SUPPORT STUDENTS DURING
THE SYMPOSIUM.
EXAMPLES INCLUDE:**

- OPPI Scholarship Fund
- Student registration
- Transportation
- Accommodation
- Special Events

Organizations sponsoring student activities or the Scholarship fund will be recognized on the OPPI web site and on-site program as *Friends of OPPI*.

Please contact *Jacqui Sullivan* at 416-595-1414 x222 or jacqui@absolutevents.com for more details if you are interested in specific support of these activities.